



## MSME TECHNOLOGY CENTRE, GREATER NOIDA MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

Plot No. - 3, Ecotech - VIII, Greater Noida Industrial Development Area, Greater Noida

## **BRIEF DESCRIPTION OF TRAINING PROGRAMME**

## About the training

This training program is designed for professionals who are looking at demystifying the business, finance, technology & regulatory landscape of solar energy. In this program, information necessary to enter the business of Solar Energy will be provided along with excellent networking opportunities. A candidate will be able to have an understanding of the National Solar Mission, Government & State policies, Fundamentals of Solar Photovoltaic, Load Calculations etc. The course will be conducted in a workshop mode (participative) and each session builds upon the others.

## Topics to be covered:

- Brief about Solar Energy.
- Global in solar at a glance
- India in solar at a glance
- Electric power scenario in India
- Reasons to invest in solar in India
- What is MNRE, SECI, IREDA, Nodal Agencies
- JNNSM (Subsidy, promotion activities)
- Rating Agencies
- Types of solar systems
- Solar PV system
- What is solar panels
- > Types of solar panels available in market
- Types of solar cells (Technology)
- > Types of solar PV systems
- What solar OFF GRID / Roof Top system

- > Solutions available of OFF Grid System (Solar home pack system, street light etc.)
- ➤ SIZING OF SOLAR OFF GRID System, Installation & Designing
- Components OFF GRID System
- Business Opportunities of Solar OFF Grid (Roof Top) system in India market (Rural / Urban), Start up your own Solar Business
- Solar ON GRID (Roof Top) system
- Components ON GRID (Roof Top) System
- SIZING OF SOLAR ON GRID System
- > Business Opportunities of solar ON Grid (Roof Top) system in India market
- Solar Grid connected System (MW projects)
- Business Opportunities of Solar MW system in India market, Opportunities in Solar Rooftop
- Sizing of Solar Grid Interactive System
- Solar Street Light, Solar Water Heater, Solar Water Pump, Solar Products
- Govt. Policies, Subsidies & Net Metering
- Load Calculation, Costing & Raw Material
- Maintenance OF SOLAR OFF GRID System
- Maintenance OF SOLAR ON GRID System
- Maintenance OF SOLAR THERMAL System
- Green Branding & Marketing
- Strategies, Tactics & Implementation
- Social and Ethical Perspectives
- Exploring Customer Needs; Planning
- Relationship development with dealers and suppliers
- Relationship development with customers
- Business development models for rural market / industrial / domestic

Total No. of Days - 2